

ORDER



Orders	Order / Rev:	<u>104170</u>
	Alt Order #:	
	Product Desc:	State Senate 3Q12
	Estimate:	
	Flight Dates:	09/03/12 - 09/30/12
	Original Date / Rev:	07/10/12 / 09/10/12
	Order Type:	GENERAL

Primary AE: Kevin Goodell
Sales Office: VEGS
Sales Region: Local

Agency	Name:	<u>Benny for Nevada</u>
	Buying Contact:	
	Billing Contact:	
		<u>1930 Village Center Cir.</u>
		<u>Las Vegas, NV 89134</u>

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Barney for Nevada <i>Revised</i>
	Demographic:	A25-54
	Product Codes:	PLC09
	Priority:	SELECT PRIORITY CODE
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN

New Business Thru: _____
Order Separation: 00:05:00
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	14	\$7,700.00	\$6,545.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	14	\$7,700.00	\$6,545.00	0.00
Totals	14	\$7,700.00	\$6,545.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Order / Rev: 104170
 Alt Order #: _____
 Flight Dates: 09/03/12 - 09/30/12

Advertiser: Benny for Nevada
 Product Desc: State Senate 3Q12
 Estimate: _____

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	09/03/12	09/30/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	-----	:30	0	\$375.003	0.00	NM		10	\$4,100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/10/12 09/16/12 MT-T---															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u>															
4 KSNV 09/10/12-09/16/12 M-F Wheel 7-730pm MT-Th----- :30 (\$375.00) 0.00 NM															
See MG 1.15 [NOT AVAILABLE RATE] NOT AVAILABLE RATE															
Week: 09/17/12 09/23/12 MTWT--- 3 \$375.00 0.00															
Week: 09/24/12 09/30/12 M---T---- 2 \$375.00 0.00															
N 2	KSNV	09/03/12	09/30/12	NFL Pre-Game / FNA	CM	445p-515p (4:45 PM-5:15 PM)	-----	:30	0	\$900.003	0.00	NM		4	\$3,600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/03/12 09/09/12 -----S 1 \$900.00 0.00															
Week: 09/10/12 09/16/12 -----S 1 \$900.00 0.00															
Week: 09/17/12 09/23/12 -----S 1 \$900.00 0.00															
Week: 09/24/12 09/30/12 -----S 1 \$900.00 0.00															

Totals 14 \$7,700.00